

# Follow up email after in-person WORKNOW introduction

## This email Includes:

- WORKNOW info session Video
- WORKNOW Interest Form (English and Spanish)
- WORKNOW Application
- Link to Aunt Bertha- resource platform

## WORKNOW Member Journey:

1. Attend WORKNOW info session in class
2. Will receive this email below after info session
3. Submit Interest form and Application
4. Navigator will schedule a 1-1 with member to complete POA (Plan of Advancement)
  - a. Talk through Resources, services, and additional trainings
  - b. Discuss how can WORKNOW can support with construction career goals
5. Member will continue to follow up with Navigator on needs and progress

Hello \_\_\_\_\_,

Thank you for taking the time to talk to me in class yesterday!

As I mentioned in class, my name is Irazu Hernandez and I am the WORKNOW Navigator with Colorado Homebuilding Academy. WORKNOW is a program that helps support individuals who are either already in the construction industry or who are actively seeking a job in the industry. WORKNOW supports by breaking down any social or economic barriers that prevent you from either attending a training like ours or retaining a job in the construction industry.

As a **WORKNOW Member** you will receive resource updates in the community, upcoming training/certifications, career fair opportunities and once you obtain a career in construction WORKNOW can assist with PPE, boots and tools! Below is a quick video that speaks a little more about our program.

## [WORKNOW Info Session Video](#)

**Below are important next steps everyone must follow as part of the class requirements. Please email me or text me if you have any questions or concerns.**

## IMPORTANT NEXT STEPS:

1. **EVERYONE** Please take 3min and fill out our interest form using the link below even if you are not interested in the program yet.

**\*\*REMINDER: Add "CHA" as the organization of reference.**

**[WorkNow Interest Form CLICK HERE- ENGLISH](#)**

**[WorkNow Formulario de Interes HAZ CLICK AQUI! – SPANISH](#)**

2. Once you submit the interest form you will receive a new email from WORKNOW asking you to fill out the **WORKNOW Application**.

- 1. If you are ready to become a member and receive resource/career support please fill out this application.
  - **\*\*\*PLEASE** let me know once you submit the full application.
- **[WORKNOW Application](#)**
- 2. If you are not sure if this is a membership that will benefit you, please keep this application on hand for when you are ready to become a member!

Please let me know if you have any questions or concerns! You can always reach me through here (email) or **TEXT** me at my work cell 720-830-8631.

I have also included a link to Aunt Bertha- a great resource navigation platform using your zip code! Please let me know if you have any questions about how to navigate this website.

[Link: auntbertha.com](http://auntbertha.com)

Gracias,  
Irazu Hernandez