



Advancing Construction Careers

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Academy Pop Up Job Site

This summer BuildStrong Academy Colorado is setting up camp at Home Builder job sites in neighborhoods around the Metro Denver area; Sky Ranch in Aurora and Green Valley Ranch in Denver! It's a new way to expand the Academy's reach to train workforce around the metro area and to connect with more trade jobs on the job site of a builder. With demonstrated interest in pursuing a career in construction, we offer our Construction Skills Bootcamp Training program for Adults and Discover Homebuilding to Youth at no cost to the student.

Exposure

Instead of bringing the Trades into the Academy, we are bringing "Workforce" right to the trades! We were looking for a way to expose more of the Trades, Vendors and Suppliers within the Builder Community to our programs and to our students. The "Pop Up Job Site Training" model offers Builders a cooperative "training month" which enables a training and workforce focus for the Builder and their trades. And, we are targeting our future workforce. The Discover Homebuilding Camps features home construction 'start to finish' tours and basic construction exposure.

Trade Connections

The training event is kicked off with a Builder hosted **Trade BBQ**. Trades can also take advantage of an **OSHA10 training** hosted by BSA at the Pop Up site, and at the end of the month an on-site **Trade Job Fair** enables job ready candidates the connections needed for their first job in construction.

Reach

Our outreach and recruitment - for Students and Employers - now includes focus in the part of town we will "pop up" next. The Academy is currently limited to one Downtown location. Transportation and travel time can be an obstacle to enrollment for some students. We resolve limitations to access our student base by offering Pop Up Job Site Training in multiple parts of the Metro Denver area. We now also can connect with the busy entrepreneurial Trade Contractors who work long hours and can't easily get to our Academy to meet our grads.

Geographic Expansion

The Academy's workforce training now reaches the suburban areas where most of the city's home development and growth is occurring. With the cooperation of Builder's production on the urban fringe, we can offer programs metro-wide without the expense of permanent training facilities. Portable, Flexible and Scalable program expansion is now available.

Growth

The Academy is positioned to grow. We are leveraging our training programs and our instructional and recruitment experience. The Pop Up enables additional students to be served with this expansion to the Builder's job site. Our pilot programs are experiencing growing participant interest and enthusiastic on-site Builder teams enable great word-of-mouth interest in hiring newly trained talent.

Expand Capacity

With daily morning and afternoon programs we can serve up to an additional 45 students each month. This just about doubles the Academy's summer productivity. And, in the end - it is all about the **jobs** we can fill. At the end of the training, the trades/suppliers host an on-site job fair where they can hire the grads they met during their training!

Pop Up Features:

- Student Training and Exposure to Where You Will Work!
- Trade Kick Off BBQ
- Morning & Afternoon Accelerated Boot Camp Skills Training
- Trade "Career Day" - featured guest trade presentations
- Student Hiring Event - Graduate Job Fair
- OPTIONAL:** Trades/Employees opportunity to join OSHA 10 training days.

