

Pop-Up (Job Site) Construction Training

Every summer, BuildStrong Academy of Colorado is setting up camp at home builder sites in neighborhoods around the Metro Denver area. It's our way to expand the Academy's reach to train the workforce around the metro area and to connect with more trade jobs on the job site of a builder. *For students who have demonstrated interest in pursuing a career in construction, we offer full tuition coverage for our Construction Skills Bootcamp course.*

Exposure

Instead of bringing the trades into the Academy, we are bringing the “workforce” right to the trades! We were looking for a way to expose more of the trades, vendors, and suppliers within the builder community to our programs and to our students. The "Pop-Up" job site training model offers builders a cooperative training month that enables training and workforce focus for the host and their trades.

Trade Connections

Each Pop-Up Bootcamp kicks off with a builder-hosted **Trade BBQ**. Trades can also take advantage of an **OSHA-10 training** hosted by BSA at the Pop-Up site, and at the end of the month, an exclusive on-site **Career Fair** enables job-ready candidates the connections needed for their first job in construction.

Reach

Our outreach and recruitment - for students *and* employers - now includes a focus on the part of town we will “pop up” in next. The Academy is currently limited to one Downtown location, and transportation and travel time can be an obstacle to enrollment for some students. We resolve our students' limitations to accessing training by offering Pop-Up job site training in multiple parts of the Metro Denver area. We can also connect with your busy, entrepreneurial trade contractors who work long hours and can't easily get to our Academy to meet our grads!

Geographic Expansion

The Academy's workforce training now reaches the suburban areas, where most of the city's residential development and growth is occurring. With the cooperation of production builders on the urban fringe, we can offer programs metro-wide without the expense of permanent training facilities. Portable, flexible, and scalable program expansion is now available.

Growth

BuildStrong Academy of Colorado is positioned to grow. We are leveraging our training programs and our instructional and recruitment experience. Our Pop-Up training enables additional students to be served with this expansion to the builders' job site. Our pilot programs are experiencing growing participant interest, and enthusiastic on-site programs enable *great* word-of-mouth interest in hiring newly trained talent.

Expand Capacity

We pack our Pop-Up training sites with morning and afternoon programs, so we can serve up to an additional 45 students each month. This just about doubles the Academy's summer productivity. And, in the end - it is all about the **jobs** we can fill. At the end of the Pop-Up course, trades and suppliers host an on-site career fair where they can hire the grads they met during their training.

Pop-Up Features:

- Adult construction training and exposure to where they'll work!
- Kick-off BBQ
- Morning and afternoon Bootcamp construction skills training
- Trades "Career Day" with featured guest trade presentations
- Student hiring event - Graduate career fair
- OPTIONAL:** Trades/Employees opportunity to join OSHA 10 training days

